Advanced Training Products, Inc.

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Workplace Impairment

Navigating the Financial Landscape of Workplace Impairment: Assessing Costs, Quantifying Impacts, and Realizing ROI

Workplace impairment, encompassing physical, mental, or behavioral conditions that diminish an individual's ability to function safely and effectively, poses a significant financial burden on organizations. Beyond the immediate safety concerns and potential legal liabilities, workplace impairment also leads to substantial direct and indirect costs that can erode profitability and hinder long-term business success.

Imagine how much productivity is lost that can impact the financial landscape of your organization? In 2021, a total of 103 million days were lost due to work-related injuries. This includes 70 million days from injuries that occurred that year, 33 million days from permanent injuries sustained in previous years, and an estimated 55 million future days lost due to deaths and permanent impairments stemming from 2021 injuries.

Workplace accidents caused by impairment significantly damage a company's finances, incurring costs like medical expenses, lost production, legal fees, and damage to employee morale and reputation, which ultimately impacts the bottom line.

Workplace accidents caused by impairment can also impact indirect costs like employee morale (decreased productivity, fear, anxiety), reputational damage (negative public perception, loss of customer trust, talent acquisition difficulties), and increased insurance premiums (higher risk perception by insurance companies). These factors can further impact the company's financial viability and long-term success.

By addressing the root causes of impairment-related accidents, such as implementing stricter safety protocols, training programs, and employee wellness initiatives, companies can mitigate these financial risks and protect their bottom line. Investing in a safe and healthy work environment not only protects employees but also safeguards the company's financial stability and long-term success.

Advanced Training Products, Inc. interactive training covers key areas like building accountability, recognizing signs of impairment, conducting assessments, and effectively documenting findings to help mitigate the financial impact to your company. Certain states like New Jersey have established the role of the Workplace Impairment Recognition Expert ("WIRE") to help address these issues. Advanced Training Products offers an innovative solution: WIRE Certified Training[™] - a training program that provides a free online algorithm tool to facilitates real-time evaluations and seamless documentation. Invest in your workplace safety and wellbeing – enroll in this comprehensive program today!

Mitigating Financial Risks: What You Need to Know



Direct Costs of Workplace Impairment

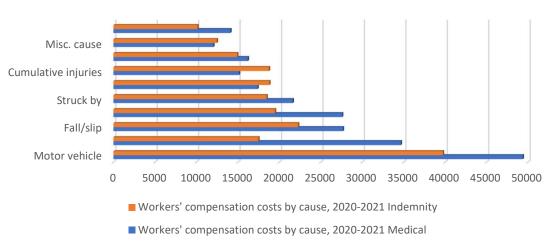
The direct costs of workplace impairment are easily identifiable and can be measured directly. These costs include:

- Absenteeism: When employees are absent from work due to impairment, employers incur costs associated with lost productivity, replacement labor, and potential overtime expenses.
- Presenteeism: Even when employees are physically present at work, impairment can affect their productivity, leading to suboptimal performance, increased errors, and missed opportunities.
 - Medical expenses: Workplace impairment can lead to employee injuries, illnesses, and the need for medical treatment. Employers may bear the costs of these expenses, either directly or through insurance premiums.

Indirect Costs of Workplace Impairment

The indirect costs of workplace impairment are less tangible but can have a profound impact on an organization's financial health. These costs include:

- Reduced productivity: Impaired employees may produce less work or make more mistakes, leading to a decline in overall productivity and a decrease in output.
- Accidents and injuries: Workplace impairment can increase the risk of accidents and injuries, resulting in lost productivity, workers' compensation claims, and potential legal fees.
- Increased turnover: The stress and challenges associated with workplace impairment can lead to higher employee turnover, incurring costs associated with recruitment, training, and onboarding new employees.



Workers' compensation costs by cause, 2020-2021

Intervention

Prevention and

Direct Costs of

Workplace

Impairment

Indirect Costs

of Workplace

Quantifying the

Impairment

Financial

Return on

(ROI) of

Investment

Impact

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Quantifying the Financial Impact

Employers can quantify the financial impact of workplace impairment by measuring the direct and indirect costs associated with it. This can be done through a combination of:

- Tracking absenteeism and presenteeism rates: Analyzing the frequency and duration of employee absences and the prevalence of suboptimal performance can provide insights into the impact of impairment on productivity.
- Analyzing medical expenses and insurance claims: Tracking the costs of employee injuries, illnesses, and medical treatment can reveal the financial burden of impairment-related health issues.
- Assessing productivity losses: Comparing actual output to expected performance can help identify productivity losses attributable to impairment.
- Calculating turnover costs: Estimating the expenses associated with recruitment, training, and onboarding new employees can shed light on the financial impact of impairment-driven turnover.

Return on Investment (ROI) of Prevention and Intervention

Implementing workplace impairment prevention and intervention programs can yield significant ROI for employers. These programs can:

- Reduce absenteeism and presenteeism: By promoting employee well-being and addressing impairment issues early on, employers can minimize lost productivity and presenteeism costs.
- Prevent accidents and injuries: By fostering a safe and healthy work environment and addressing impairment-related hazards, employers can reduce the frequency and severity of workplace accidents and injuries.
- Improve employee retention: By creating a supportive and proactive approach to impairment, employers can enhance employee satisfaction and reduce turnover, saving on recruitment and training costs.
- Enhance brand reputation: A commitment to employee well-being and a safe work environment can attract and retain top talent, improve brand reputation, and foster a positive company culture.

Contact us today at <u>Solutions@AdvancedTrainingProducts.com</u> with any questions about WIRE Certified Training[™] or visit our website: <u>www.AdvancedTrainingProducts.com</u> to get started!

Works Cited

- Schwatka, N. V., Shore, E., Dexter, L., Tenney, L., & Brown, C. (2021, May 29). *Profiles of total worker health in United States small businesses*. Retrieved December 2023, from BMC Public Health: https://bmcpublichealth.biomedcentral.com/articles/10.1186/s12889-021-11045-8
- *Worker's Compensation Costs*. (2023, October 7). Retrieved December 2023, from National Safety Council: https://injuryfacts.nsc.org/work/costs/workers-compensation-costs/