

****For Immediate Release****

Advanced Training Products Featured in NJB Magazine Article on Cannabis Usage in the Workplace

Avon, NJ, May 6, 2025

Advanced Training Products is proud to announce its feature in the latest issue of New Jersey Business Magazine, in the article "Cannabis Usage in the Workplace." The piece explores the evolving landscape of cannabis legalization in New Jersey and the complex challenges it presents for employers seeking to maintain safe, compliant, and productive workplaces.

As New Jersey's cannabis industry surpassed \$1 billion in revenue in 2024. A 25% increase from the previous year-employers are facing new demands to distinguish between legal off-duty cannabis use and on-the-job impairment. The article highlights the critical need for clear workplace policies, effective supervisor training, and evidence-based impairment recognition, all areas where Advanced Training Products provides leadership and expertise.

James Coyle, co-founder of Advanced Training Products, contributed to the discussion on balancing employee rights with workplace safety, emphasizing the importance of reasonable suspicion protocols and up-to-date training for HR professionals and managers. The article also addresses the legal complexities of drug testing, the limitations of current testing methods, and the need for observable signs of impairment before taking disciplinary action.

"Employers can no longer rely solely on positive drug tests to make employment decisions," said Coyle. "It's essential to have well-trained personnel who can recognize and document impairment, ensuring both compliance with state law and the safety of all employees."

Advanced Training Products remains committed to supporting organizations with comprehensive training, resources, and guidance as New Jersey's cannabis regulations continue to evolve. The company's expertise in workplace impairment prevention, Total Worker Health® initiatives, and compliance solutions positions it as a trusted partner for businesses navigating these changes.

Read the full article: <https://njbmagazine.com/monthly-articles/cannabis-usage-in-the-workplace/>

For more information about Advanced Training Products and its offerings, visit www.advancedtrainingproducts.com

For Media Inquiries: Jim Coyle, Co-Founder, Advanced Training Products, Inc.
jcoyle@AdvancedTrainingProducts.com

Legal: Total Worker Health® is a registered trademark of the U.S. Department of Health and Human Services (HHS). Participation by Advanced Training Products does not imply endorsement by HHS, the Centers for Disease Control and Prevention, or the National Institute for Occupational Safety and Health.

Advanced Training Products, Inc.

PO Box 406 | Avon, NJ 07717 | 1-800-808-9461 | www.AdvancedTrainingProducts.com
Solutions@AdvancedTrainingProducts.com | @WIRE_Certified on X | [linkedin.com/company/advanced-training-products](https://www.linkedin.com/company/advanced-training-products)